



HANSA



Compliance with the Packaging and Packaging Waste Regulation

Regulation (EU) 2025/40 (PPWR)

The EU Packaging and Packaging Waste Regulation (PPWR), Regulation (EU) 2025/40, replaces the previous Packaging Directive (94/62/EC) with a single, EU-wide set of rules. It applies from 12 August 2026, with further requirements phasing in through 2030 and beyond. The PPWR requires packaging to be recyclable and minimised in weight and volume, to contain recycled content (for plastic packaging), to carry harmonised material and sorting labelling, and it restricts substances of concern such as PFAS and heavy metals.

Oras Group places packaged products on the EU market under all of its brands (Oras, Hansa, Gustavsberg and Vatette) and supports the objectives of the PPWR. As the regulation's requirements take effect in stages, we adapt our packaging accordingly.

Recyclability and minimisation

We design our product packaging to be recyclable and to use no more material than necessary to protect and transport the product safely, and we are progressively aligning it with the PPWR's design-for-recycling and minimisation requirements as they take effect.

Recycled content

We work with our packaging suppliers to increase the share of recycled material in our plastic packaging in line with the regulation's staged targets.

Harmonised labelling

We are preparing to apply the PPWR's harmonised material and sorting labelling once the Commission adopts the implementing acts that define it.

Marking and traceability

Our product packaging carries the manufacturer's name and address and a type or batch identifier, so that each pack can be traced to its conformity documentation, in line with the PPWR's marking requirements.

Substances of concern

Our packaging complies with the heavy-metal concentration limits for packaging. The PPWR's PFAS restriction applies to food-contact packaging, which Oras Group does not use; we nevertheless request PFAS information from our packaging suppliers as part of our supplier documentation.

Extended producer responsibility

Oras Group is registered with the relevant packaging producer-responsibility schemes and reports as required in the markets where it places its products.

Conformity documentation

We draw up an EU Declaration of Conformity for each of our packaging types (conformity assessment Module A – internal production control) and maintain the supporting technical documentation. These cover our packaging placed on the EU market from 12 August 2026 and are available to market surveillance authorities on request.

Digital access

Product and packaging information is accessible digitally via the QR code on our product labels. This data-carrier approach positions us to adopt the PPWR's harmonised sorting label and future digital product-passport requirements as they are defined.

Oras Group continuously monitors PPWR implementing acts and adapts its packaging to achieve compliance as the staged requirements enter into force.

This declaration reflects the status of Regulation (EU) 2025/40 (PPWR) and Oras Group's packaging as of 2 July 2026. PPWR requirements apply in stages through 2038; it describes our current measures and ongoing alignment and does not assert compliance with requirements that are not yet applicable. It will be updated as implementing acts are adopted.

For any inquiries, please contact us at sustainability@orasgroup.com